14TH ANNUAL HOPE WALK

Saturday, May 9, 2020
Registration 9am – 10am, walk begins at 10am
2.0 mile route, handicapped accessible
Start and finish at Stewart’s Caring Place

Funds raised provide support programs and services at no cost to individuals and families touched on the cancer journey.

BY THE NUMBERS

800 2019 Hope Walk Walkers
0-90 Age Range

SOCIAL MEDIA

Facebook: 2,874 fans
Paid ad in first quarter of 2019 reached 22,222 people and received 500 clicks to event webpage

Twitter: 284 followers
Tweet about it using #HopeWalk2020

Instagram: 519 followers
Tag posts with #HopeWalk2020

LinkedIn: 179 followers

2019 MEDIA COVERAGE

Pre-Event:
Akron Beacon Journal, April 9, 2019
WQMX Radio spots, dates varied

Post-Event:
Bath Grapevine, June 28, 2019
Mimi Vanderhaven, June 2019
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Amount (Tax Deductible Amount)</th>
<th>Walker Registrations</th>
<th>Outside Media Recognition</th>
<th>Logo on Website</th>
<th>Exhibitor Table at Walk</th>
<th>Social Media, Email &amp; Website Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champion</td>
<td>$5,000 ($4,800)</td>
<td>10</td>
<td>Footprints</td>
<td>Footprints</td>
<td>Footprints</td>
<td>Footprints</td>
</tr>
<tr>
<td>Inspiration</td>
<td>$2,500 ($2,340)</td>
<td>8</td>
<td>Footprints</td>
<td>Footprints</td>
<td>Footprints</td>
<td>Footprints</td>
</tr>
<tr>
<td>Hope</td>
<td>$1,500 ($1,380)</td>
<td>6</td>
<td>Footprints</td>
<td>Footprints</td>
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<td>Footprints</td>
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<tr>
<td>Strength</td>
<td>$1,000 ($920)</td>
<td>4</td>
<td>Footprints</td>
<td>Footprints</td>
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<tr>
<td>Courage</td>
<td>$500 ($460)</td>
<td>2</td>
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<td>Footprints</td>
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<td>Footprints</td>
</tr>
<tr>
<td>Spirit</td>
<td>$300 ($280)</td>
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<td>Footprints</td>
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<td>Footprints</td>
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</tbody>
</table>

Company/Sponsor Name (as you would like it to appear in print)

_____________________________________________________

Contact Name ________________________________

Phone ________________________________

Email ________________________________

Address __________________________________________

Sponsor Level ________________________________

I cannot attend but would like to make a tax deductible donation of $_______

Check [ ] Credit Card [ ] Invoice Me [ ]

Credit Card # ________________________________ Exp _______ CVC _______

Name as it appears on card ________________________________

Signature ____________________________________________

Please make checks payable to Stewart's Caring Place. Return completed form via mail to: 2955 W. Market St. Ste R, Fairlawn, OH 44333 or email to colleen@stewartscaringplace.org.